



The Netherland-America Foundation, Inc. 82 Wall Street, Suite 709 New York NY 10005-3643 www.thenaf.org





The Netherland-America Foundation 2014 annual review





*Under the Patronage of Her Royal Highness Princess Margriet
of the Netherlands and Professor Pieter van Vollenhoven*



annual review for 2014



The Netherland-America Foundation



mission

Building on the enduring heritage and values shared between the peoples of the Netherlands and the United States, the Netherland-America Foundation seeks to further strengthen the bonds between our two countries through exchange in the arts, sciences, education, business and public affairs.

Founded in 1921, the Foundation provides financial support in the following areas:

NAF-FULBRIGHT FELLOWSHIPS

Awarded to Dutch and American students pursuing graduate level studies at universities in each other's countries.

SCHOLARSHIPS

Awarded to Dutch students for academic study and internships in Washington, D.C.

STUDY LOANS

Awarded to Dutch students completing their education at recognized institutions of higher learning in the United States and, on similar terms, to American students studying in the Netherlands. Loans are interest-free for three years.

EDUCATION GRANTS

Awarded to U.S. or Dutch non-profit institutions with academic exchange programs at the undergraduate or graduate levels, for lecture series and other innovative programs that support the NAF's mission.

BUSINESS EXCHANGE

Supporting the exchange of viewpoints, expertise and ideas amongst members of the business community at NAF meetings and lectures.

CULTURAL GRANTS

Supporting exchanges between the United States and the Netherlands, for all areas of the arts. Both emerging artists as well as established organizations are eligible.

DUTCH HERITAGE IN THE UNITED STATES

Contributions to the restoration of historic buildings and monuments and to historic research, keeping the long and enduring ties between our two countries vital and current.

COOPERATION IN U.S. FUNDRAISING

Enabling Dutch cultural and educational institutions to raise funds from U.S. donors in a cost-effective and tax-efficient manner.

A MESSAGE FROM THE CHAIR

Dear Member,

It is my pleasure to present the 2014 Annual Review of the Netherland-America Foundation, describing our work to promote exchange between the United States and the Netherlands in the sciences, arts, culture, education, business and historic preservation.

Thanks to the generosity of our many members, sponsors, benefit attendees, board members and other friends as well as the dedication of our hundreds of volunteers across the United States and in the Netherlands, we had a very active and productive 2014.

- Through our seven chapters, we organized over **60 business, cultural and social networking events**, including a **national book tour**, with NAF-Fulbright alumna Nina Siegal.
- We supported **36 exhibitions, performances and other cultural events**, including support for the Mauritshuis in The Hague, Peabody Essex Museum in Salem, MA, and the Clark Art Institute in Williamstown, MA, through **\$125,065 in cultural grants**.
- Through our **NAF Friends Fund Program**, we made grants totaling **\$124,000** to universities, museums and cultural institutions and projects in the Netherlands. During 2014, we added six new “Friends” to the program: the **Museum De Lakenhal** in Leiden, **Leiden University Medical Center** (through the Bontius Foundation), **Fulbright Center** in Amsterdam, **Nederlands Dance Theater** in Haarlem, **Beautiful Distress Foundation** in Amsterdam and the **Henry Hudson 500 Foundation** in Amsterdam.
- Our Southern California Chapter organized the 10th annual three-city **Princess Christina Concours** classical concert tour.
- 14 students received **NAF-Fulbright Fellowships** for post-graduate studies in the Netherlands or the U.S. for a total of **\$260,956**, funded in part with funds raised by the Peter Stuyvesant Ball in New York City.
- Eight Dutch and American graduate students received **interest-free study loans** for an aggregate amount of \$150,000.
- Four Dutch students attended a summer institute at George Mason University with **internships on Capitol Hill**, with funds raised by the NAF Gala Awards Dinner in Washington, D.C.
- **Team NAF/KIKA** raised almost \$12,000 for NAF-Fulbright fellowships in childhood cancer in the 2014 New York City Marathon.
- We transitioned to a **new CRM system**, allowing significantly improved donor and member management.

I thank all of you, our major donors, NAF members, committee and chapter volunteers, our supporters and friends for all you do for the NAF. We could not do it without all of you!

Jan J.H. Joosten
chair

The NAF chapters in Boston, Chicago, West Michigan, New York, San Francisco, Los Angeles and Washington, D.C. developed new programs and organized over 60 events in 2014.

REPORT ON THE CHAPTERS

The **NAF Boston**, under the leadership of Jos Scheffelaar, hosted over 20 social and business networking events, several of which were co-hosted by other organizations. The chapter kicked off its networking season with *Lunch at the Top of the Hub*, offering spectacular views of Boston from the top of the Prudential Tower on January 23. The event was followed by a well-subscribed *Visit to Philips Lighting* in Burlington on January 29. The chapter co-organized the *20th International Business Forum and Networking Evening* on February 5. The annual *Mid-Winter Fundraising Dinner* took place on February 8 (see details on page 16). NAF Fulbright Alumna Nina Siegal presented “The Anatomy Lesson” on March 11 at the Peabody Essex Museum. *The European Food Festival*, co-organized with non-profit business groups was offered on May 8. The fall season opened with a *Borrel with Rudolf Bekink*, Ambassador of the Netherlands, at Champions Sports Bar in Cambridge on September 11. *Scenarios*, a presentation by Paul der Ruijter on a methodology for strategic planning, took place on October 23.

Chaired by Jacob Willemsen, **NAF-Biz New York** presented seven networking events including a *New Years Borrel* in collaboration with the NAF Alumni New York Committee at the Ace Hotel on January 15; *Dutch Innovation in Serious Games* with Marcus Vlaar and Sidney Geneste of Ranj Serious Games on February 26; *Cultural Competence: How it Improves Business Results*, an interactive event presented in cooperation with NautaDutilh on March 10; *Healthcare Becomes Self Care: The Changing Role of Healthcare in Society* with REDIC on May 12; a delegation of Dutch fast growth technology and media companies was co-hosted by handelsroute.nl on October 29; *New Trends in Drinks* was sponsored by Rabobank on November 13.

NAF Southern California, chaired by Guido Keijzers, offered members an invitation to a private reception for Princess Anita of Orange of the Royal Family of Holland and Mr. Vincent Willem van Gogh at the Peninsula Hotel in Beverly Hills on January 16. Nina Siegal presented “The Anatomy Lesson” at the Beverly Hills Country Club on March 25. Southern California chapter Board member Dick van Hoepen and Yvonne van Hoepen organized the tenth annual *Princess Christina Concours* concert tour, with a performance at the First Presbyterian Church in Santa Monica on May 7. The laureates also performed in San Francisco and Vancouver. The chapter provided a grant to the Department of History, Friends of Dutch Studies Fund at UCLA. The chapter also provided a grant to USC Norris Comprehensive Cancer Center under the

direction of Dr. Martin Kast. Southern California’s *Dutch American Heritage Day Gala* took place on November 15, honoring Dick van Hoepen and William J. Rylaarsdam (see page 20).

Headed by Pauline Schrooyen, **NAF Northern California** organized and presented a full calendar of events, many of which were hosted at the Consulate General of the Netherlands in San Francisco. Highlights include: Marty Brounstein’s book presentation of “Two Among the Righteous Few” on March 20; a performance by laureates of the Princess Christina Concours at the Fine Arts Museums of San Francisco on May 10; Peter van der Waart van Gulik’s presentation of *The Bay Bridge, A New Golden Gate or a Bridge Too Far?*, on May 29; several World Cup Soccer events in June; *Rebuild by Design: New Dutch Solutions for U.S. Water Challenges* by Henk Ovink on July 23; Nicolette van Exel and Nathalie Udo’s presentation *Debunking the Myths around Sustainability and Corporate Social Responsibility* on September 18; Ben Oude Kamphuis’ book presentation “From San Francisco to Brazil: The Amazing Story of Ben Oude Kamphuis and Nellie on Tour” on October 9.

On April 11, the 20th Annual Netherland-America Foundation Gala Awards Dinner, chaired by Board member William Tucker, honored three individuals for their contributions to furthering business and cultural relations between the Netherlands and the U.S. (see full story, page 18). The **NAF Washington DC** committee, under the leadership of Naboth van den Broek, conducted several business and social events, many in partnership with the Netherlands Embassy and the Nederlandse Vereniging Netherlands Society including quarterly networking borrels, a book presentation by Nina Siegal of “The Anatomy Lesson” on March 19 at the Science Club and the *European Election Debate* on May 1 at the Embassy with expat politicians Derk Jan Eppink, Frank Heemskerck and Eelco Keij. The highlight of the season was the launch of the *Netherlands-American Business Council* on October 9 at the Longview Gallery. Special guests included Liliane Plouman, Dutch Minister for Foreign Trade and Development Cooperation and Kenneth Hyatt, U.S. Deputy Under Secretary for International Trade.

I thank all of you—our chapter leaders and volunteers—for your hard work and enthusiasm over the year!

Angela Molenaar
 executive director

REPORT FROM THE EDUCATION COMMITTEE

The Education Committee continues to support students through fellowships and study loans. Together with the Fulbright Center in Amsterdam, the Committee selected 14 students to receive [NAF-Fulbright Fellowships](#). Six Americans were supported to pursue further study, research or training at universities in the Netherlands; eight Dutch students were supported for the same at universities in the United States.

The Committee also supported an additional eight students through the NAF Study Loan programs. Applications for the three-year, interest-free [Maarten van Hengel Memorial Study Loans](#), [Mark Pigott Family Education Loans](#) and [Samuel Freeman Charitable Trust Loans](#) continue to outstrip available funds. The NAF seeks additional major donors to the study loan program to accommodate this increasing need.

The NAF's Education Committee takes into consideration the goals and aspirations of the applicants, their intellectual ability and personal attributes such as leadership when selecting NAF-Fulbright Fellows and Study Loan recipients.

NAF Director and Education Committee member Bas NieuweWeme again teamed up with [Team NAF/KIKA](#) in the 2014 TCS New York City Marathon and raised funds for a special research fellowship in childhood cancer, in collaboration with the Dutch Foundation for Children, Kankervrij (KIKa). The team raised almost \$12,000 in the 2014 marathon.

The [Washington DC Scholarship Program](#), organized by Board and Executive Committee member William Tucker, is made possible by funds raised in connection with the Netherlands-America Foundation Gala Awards Dinner. Scholarships were awarded to four Dutch students to attend summer institutes sponsored by The Fund for American Studies in Washington, D.C. The program consisted of academic study at George Mason University and internships on Capitol Hill.

The U.S.-based Alumni Committee, under the leadership of Co-Chairs Renée Joosten and Erwin Maas, organized the annual [NAF Connection](#) event, bringing together over 70 current and past Fulbright Fellows, NAF Directors, members and friends for an evening of presentations in New York City on March 15. The event was held at the Netherlands Club of New York. The New York-based

committee organized a series of other events including a well-attended New Year's borrel at the Ace Hotel in the Garment District in January, and a potluck picnic in Central Park to welcome the new Dutch NAF-Fulbright fellows in September. The Netherlands-based Alumni Committee, chaired by alumna Margje Lafourcade-Haverkamp, conducted a series of networking and social events, including a parallel NAF Connection event in March in Amsterdam.

I thank the members of the Education Committee, Manon Cox, Julie de Bruijn, Cornelis de Kluyver, Bas NieuweWeme and Nicolaas J. van Vliet for commitment to their roles in selecting the most promising candidates—both Dutch and American—to receive NAF-Fulbright Fellowships and Study Loans. I am especially grateful to Nicolaas van Vliet, a member of this committee for over 24 years, standing down in 2014, and to Bas NieuweWeme, a committee member since 2009, also standing down.

On behalf of the Committee, I gratefully acknowledge the support from the Peter Stuyvesant Ball and especially from Board Member Paul Klaassen and his wife, Terry Klaassen, the generous 2014 Peter Stuyvesant Ball sponsors. I also thank the Samuel Freeman Charitable Trust, the family of Maarten van Hengel, the family of Mark Pigott, the Adams Family Foundation and the many fellowship sponsors, as well as the donors who supported our alumni events.

John M. Palms
committee chair

14 students received the prestigious NAF-Fulbright Fellowship, eight received NAF Study Loans and four were awarded NAF Scholarships in 2014.

Fellowships for study in the Netherlands for the 2014-2015 academic year, raised in conjunction with the 2013 Peter Stuyvesant Ball from specific donors or provided by the NAF from general funds, were awarded to:

Nicolas Cunigan
History of Indigenous Peoples
University of Amsterdam
AEGON FELLOWSHIP

Yvonne Freckman
Music Composition
Royal Conservatory of Music
VAN HENGEL FAMILY FUND FELLOWSHIP

Andrew Rouss
History
University of Utrecht
ING BANK FELLOWSHIP

Antonia Sebastian
Environmental Engineering
Delft University of Technology
HEINEKEN FELLOWSHIP

Saayeli Mukherji
International Legal and Financial Regulations
Duisenberg School of Finance
DUISENBERG SCHOOL OF FINANCE FELLOWSHIP

Elena Vandebroek
Environmental Engineering
Delft University of Technology
RABOBANK INTERNATIONAL FELLOWSHIP

Fellowships for study in the United States for the 2014-2015 academic year, funded by the Reuvers Fund, were awarded to:

Mark Brakel
International Relations
John Hopkins University
SAIS

Rainier Jaarsma
International Relations
University of North Carolina

Wouter Kluijfhout
Medical Sciences
University of California
San Francisco

Elisabeth Koning
History
Smith College

Çağlar Köseoglu
Literary Studies
California Institute of the Arts

Reinier van der Lely
Public Administration
Columbia University

Thomas Mohren
Zoology
University of Washington

Ianthe Schepel
Public Health
Columbia University

2014-15 NAF-Fulbright Fellows
Front row (from left):
Wouter Kluijfhout, Çağlar Köseoglu,
Elisabeth Koning, Ianthe Schepel;
back row (from left): Mark Brakel,
Rainier Jaarsma, Thomas Mohran
at the NAF Connection in New York.
Missing Reinier van der Lely.
Photo credit: Adi Talwar



Although one could argue that the Union of Utrecht was somewhat of a proto-American Constitution, seeing the stark differences between the foundations on which our two countries were built has been quite eye opening.

– Barend Bos

Interest-free study loans were issued for the 2014-2015 academic year to:

MAARTEN VAN HENGEL MEMORIAL FUND LOANS

Nicole Rene Kraemer
Public Relations
Rotterdam School of
Management

Hannah Twomey
Development Studies
International Institute of
Social Studies in the
Hague

Daphne Rein-Weston
Aerospace Engineering
TU Delft

SAMUEL FREEMAN CHARITABLE TRUST LOANS

Josephine Kahn
Medicine/Oncology
Harvard University

Andrew Marshall
Aerospace Engineering
Delft University

Jamie Lynn Quarfeld
Environmental Science
Wageningen University

NAF STUDY LOANS

Victor Monas
Finance
University of Amsterdam

Wouter Takkenberg
Global Human Development
Georgetown University

Scholarships for study at one of five summer institutes at George Mason University, with internships on Capitol Hill were awarded to:

NAF SCHOLARSHIP IN WASHINGTON, D.C.

Barend Bos
Public Administration and
Political Science
University of Amsterdam

Koen Maaskant
Economics and International
Affairs
University College Roosevelt,
Utrecht University

Etienne Verschuren
International Economic
Policy and American
Foreign Policy
University of Leiden

Aracy Pires
Philanthropy and
Voluntary Services
Erasmus University



The NAF Dinner in Amsterdam
Photo credit: Roos Stallinga

Projects with a public component provided high-quality programming to NAF chapters around the country.

REPORT FROM THE CULTURAL COMMITTEE

The Cultural Committee funded a broad range of conferences, exhibitions, performances, research and residencies, promoting a high level of artistic and intellectual exchange between the United States and the Netherlands. As always, the Committee sought to fund a cross section of projects, both in traditional and contemporary forms, and representing the NAF's chapters in the Northeast, Midwest and Western United States, as well as in the Netherlands.

The Committee was pleased to support a number of important museum exchanges, collaborations and exhibitions in 2014. In 2013, the NAF supported the American tour of paintings from the Royal Picture Gallery Mauritshuis, The Hague, the final leg of which was at The Frick Gallery in New York. In 2014, NAF funded the exchange exhibition, *The Frick Collection: Art Treasures from New York*, the first major art exhibition to be displayed in the new wing of the Mauritshuis, which opened last year. The show presented 36 objects, which varied from the famous "Portrait of the Comtesse d'Haussonville" by Ingres to an intricate clock. Never before has such a large and cohesive group of loans from The Frick Collection been made. The exhibition ran from February 5 to May 10, 2015.

The NAF also supported the collaboration between the Rijksmuseum in Amsterdam and the Peabody Essex Museum in Salem, Massachusetts in the organization of *Asia in Amsterdam*. The exhibition explores the global reach of the Dutch Republic in the 17th century, the role that Asian goods played in Dutch lives and the vibrant cross-cultural exchange of artistic motifs during the Dutch Golden Age. The exhibition opens at the Rijksmuseum in Fall 2015 and at the Peabody Essex Museum in early 2016.

Jumping several centuries ahead, the exhibition *Hands Off: New Dutch Design at the Confluence of Technology & Craft* opened on May 9, 2015 at the Museum of Craft & Design in San Francisco. The exhibition presents objects crafted with the latest digital technologies and is a testimony to the continuing leadership of Dutch designers.

In dance, the Foundation funded the presentation of Nederlands Dans Theater 2 (NDT2) at New York City's Joyce Theater in February 2015 and at Jacob's Pillow

Dance Festival in Summer 2015. NDT2 is the launch pad for young dancers who perform works by the new generation of choreographers. The group performs all over the world.

The Committee funded many other artistic exchanges, community events, conferences, performances and residencies outlined in this review. As usual, the Committee received many more interesting and qualified applications that it can fund. With diminishing support for culture from the public sector in both countries, we are more determined than ever to raise private funds to encourage cultural exchange between the U.S. and the Netherlands.

I thank members of the NAF's Cultural Committee Matthijs de Clercq, Erwin Maas, Mia Mochizuki and Roddy Schrock for their time to carefully review the many applications for cultural funding received by the Foundation in 2014. I am also most grateful for the contributions of Pieter J. Hoets, a member of the Cultural Committee since 1994, who passed away last August. We will remember him fondly.

Theodore Prudon
committee chair

From among the many high quality applications received, the Cultural Committee of the Netherland-America Foundation awarded grants in 2014 to the following projects, persons and institutions.

ARTISTS-IN-RESIDENCE

Beautiful Distress Foundation

Amsterdam, Netherlands

To support the artist-in-residence program at Kings County Hospital Center in Brooklyn. Beautiful Distress is a foundation initiated by Dr. Wilco Tuinebreijer, chief of psychiatry at Amsterdam Municipal Health Services (GGD), with the support of professionals in business and the arts. The foundation aims to use artwork to remove the stigma of psychiatric illness, and enable the public to better understand it. Inspired by project 'Het Vijfde Seizoen' (The Fifth Season), a project that has run since 1998 in Den Dolder, Netherlands, the Beautiful Distress Foundation wants to internationalize the concept of exposing established artists to the realities of a psychiatric institutionalized setting by doing an artist-in-residence project at such an institution.

Ivo Bol

Brooklyn, NY

To support the residency of Ivo Bol, who was invited by choreographer Luis Lara Malavacias for a two-week residency at Greenspan Center in Brooklyn. During this residency Ivo Bol composed electronic music for Malavacias' new work "Not Meant To Be Reviewed", commissioned by Danspace Project.

Julie Flohr

Chicago, IL

To support the residency of Julie Flohr at the EKWC@Sunday morning. While in residency, Julie plans to execute a personal artistic project titled: "New Plastic Projections in Architecture", which uses ceramics to apply political dimension to today's architecture. Her project relates architecture's structural and textural ornamentation to its politics. It will take on the form of an over-scaled chess set; a hybrid between a miniature city and an over scaled product. The final product will be presented in ceramics.

Darryl Lauster

Arlington, TX

To support the residency of American Intermedia artist Darryl Lauster at *Foundation id11*, in Delft, Netherlands. The residency comprised one month of site-specific research in the Noordoostpolder, a public lecture and video screening of the work.



Work produced by Annaleen Louwes as part of her residency at Brooklyn Psychiatric Hospital in New York
Image courtesy of the Beautiful Distress Foundation

Jason Sachs

Chicago, IL

To support the residency at the European Ceramic Workcenter in 's Hertogenbosch, Netherlands, in summer 2014. Jason is interested in the innovative new model for design: the fluidity of creative process between stages of concept, creation, formation and fabrication. He currently works on 'Post-Objects' which encompasses a range of possible outcomes, which depends on the customer and his/her needs. At the residency, he will continue experimenting with algorithmic computation and ceramic 3-D printing. He teaches at School of the Art Institute of Chicago.

Sidney Scully

The Hague, Netherlands

To support the residency of Sidney Scully, a 20 year-old classical and contemporary dancer to perform with De Dutch Junior Dance Division based in The Hague. De Dutch Junior Dance Division is a group of seven young dancers who perform, teach and study under the direction of Thom Stuart and Rinus Sprong.

COMMUNITY ACTIVITIES

The Anne Frank Center
New York, NY

To support the special exhibitions and programs for adults and students to honor the victims, survivors and “upstanders” of World War II, the *Helpers, Heroes and Liberators* during Spring 2015.

t’ Klokhuis King’s Day Celebration
New York, NY

To support the 2014 King’s day event at Battery Park, New York City.

CONFERENCES AND LECTURES

Ivy Circle Netherlands
Amsterdam, Netherlands

To support the 2014 Yale Global Alumni Leadership Exchange at the University of Amsterdam, Netherlands on May 12, 2014.

New Netherlands Institute
New York, NY

To support a series of five lectures/workshops (60-90 minutes each), specifically designed to teachers at different locations in collaboration with other institutions. The lectures were held during Fall 2015 at the New York Historical Society, the Museum of the City of New York and the New York State Library.

EXHIBITIONS

The Frick Collection
Birmingham Museum of Art
Birmingham, AL

To support the exhibition *Small Treasures: Masterpieces by Vermeer, Van Dyck, and Their Contemporaries* from January 31-April 26, 2015. The exhibition is the first of its kind to focus exclusively on the exploration of small-scaled paintings by Dutch and Flemish artists. Small Treasures celebrates Dutch and Flemish portraiture, exploring the evolution of an intriguing aspect of northern European Art and exposing visitors to an often overlooked facet of these famous artists.

Bruce Museum
Greenwich, CT

To support the exhibition *Northern Baroque Splendor: The Hohenbuchau Collection from the Liechtenstein Museum, Vienna*. The Bruce was the inaugural venue—and one of only two American showings—for this selective display of works from the Collection before its return to Vienna in the late 2015. The exhibition ran from September 2014 to April 2015.



2014 Yale Global Alumni Leadership Exchange Conference at the Agnietenkapel, University of Amsterdam
Photo credit: Yale Alumni Association

The Clark Art Institute
Williamstown, MA

To support a major exhibition entitled *Van Gogh and Nature* at the Clark Art Institute from June 14-September 13, 2015. This exhibition explores Vincent van Gogh’s lifelong fascination with nature, a theme that has received little attention in the past. On display are 40 paintings and 10-15 drawings, plus supporting material relating to his reading, source and influences. The exhibition is organized by the Clark’s curator Richard Kendall, former Van Gogh Museum curator Chris Stolwijk and former Head of Collections at the Van Gogh Museum Sjraar van Heugten.

Museum of Craft & Design
San Francisco, CA

To support the exhibition of *Hands Off: New Dutch Design at the Confluence of Technology & Craft* from May 9-September 6, 2015 in San Francisco. This unique show presents objects crafted with digital technology, functional objects literally crafted or powered by plants, living environments that mimic natural systems and new design collectives that shape virtual experiences.

Columbia University
New York, NY

To support the exhibition *Rembrandt’s Changing Impressions*, curated by Ph.D. Candidate Robert Fucci of the Department of Art History & Archeology, Columbia University and David E. Finley, Fellow at the Center for Advanced Study in the Visual Arts (CASVA) from September 9-December 12, 2015. It will present 20-22 works, with two or more impressions of each totaling 65-70 images. The variety of printing strategies is the primary focus. A publication will make all the images publicly available.



Installation View: The Frick Collection: Art Treasures from New York at the Mauritshuis
Courtesy of the Mauritshuis

Currier Museum of Art Manchester, NH

To support the public programs associated with the exhibition *M.C. Escher: Reality and Illusion* from September 20, 2014 to January 12, 2015. This retrospective was the largest and most comprehensive exhibit ever offered on M.C. Escher in the U.S. It contained his best-known works, early family portraits, original preparatory sketches and examples of lithographic stones and copperplates he used to print his later works.

Mauritshuis The Hague, Netherlands

To support the exhibition *The Frick Collection: Art Treasures from New York*, held from February 5 to May 10, 2015. *The Frick Collection: Art Treasures from New York* was the first major art exhibition to be displayed in the new wing of the Mauritshuis, which opened last year. The show presented 36 objects, which varied from the famous "Portrait of the Comtesse d'Haussonville" by Ingres to an intricate clock. Never before has such a large and cohesive group of loans from The Frick Collection been shown outside of New York.

Peabody Essex Museum Salem, MA

To support a co-organized exhibition *Asia in Amsterdam*, scheduled to open at the Rijksmuseum in the fall of 2015 and at the Peabody Essex Museum in early 2016. This exhibition explores the global reach of the Dutch Republic in the 17th century, the role that Asian goods played in Dutch lives, and the vibrant cross-cultural exchange of artistic motifs during the Dutch Golden Age. The travelling exhibition will be accompanied by a major scholarly publication that further explores the show's themes and rich topics.



One of the portraits made by Annemie Wolff in Amsterdam, 1943
Courtesy of Selfmade Films, rights held by Monica Kaltenschnee

Prospect New Orleans/US Biennial New Orleans, LA

To support the presentation of renowned Dutch artist Remy Jungerman's work at the New Orleans African American Museum during Prospect's third international Biennale, held from October 25, 2014 to January 25, 2015. This event featured 50 national and international artists who embody a diverse selection of views from the 20th and 21st century. Themes are class distinction, racial divide, and communal empathy vs. social intolerance. Remy Jungerman represented The Netherlands and his work was on display at the New Orleans African American Museum during the biennale. Originally from Suriname, identifying as Dutch, and having lived over 25 years in Amsterdam, Jungerman's work mainly deals with Dutch colonization of Suriname and the long lasting social impact of the slave trade. His work was one of the main exhibitions at the event.

San Francisco Jewish Community Federation San Francisco, CA

To support the photo exhibition of Jews in Amsterdam, taken in 1943 by German-born photographer Annemie Wolff. The exhibit was showcased from mid-February through March 2015 at the San Francisco Goethe Institute. While preparing for an exhibition of Amsterdam harbor in 2002, Dutch photo historian Simon Kool happened upon an image taken by Annemie Wolff. He subsequently found 100 film rolls by the same photographer, portraits of Jews during WWII. Portraits not of victims, but of Jews attempting to continue to live their everyday lives. Dutch researchers have uncovered many of the names and stories behind the people in the pictures.

Solomon R. Guggenheim Museum

New York, NY

To support the exhibition *Zero: Countdown to Tomorrow*, 1950s-1960s, on view October 10, 2014 to January 7, 2015. The exhibition featured a chapter focused on the intersecting histories of Group Zero and the Dutch Nul group (1961-66) including artists: Armando, Jan Hendrikse, Henk Peeters, Jan Schoonhoven and Herman de Vries. The show also highlighted efforts made by the Dutch Nul group to connect with colleagues in other countries through landmark exhibitions that bring together artists with a shared vision.

PERFORMANCES

Celebrity Series of Boston

Brookline, MA

To support Boston Lyric Opera's production of Frank Martin's "secular oratorio", *Le Vin Herbé*, in a new English translation titled, *The Love Potion, the Tale of Tristan and Isolt*. This rarely staged work, produced by well known musicologist Hugh Macdonald, was presented in Brookline, Massachusetts from November 19-23, 2014.

Celebrity Series of Boston

Boston, MA

To support the performance of Dutch violinist Janine Jansen along with accomplished pianist, Itamar Golan at the New England Conservatory's Jordan Hall, featuring pieces by Prokofiev, Beethoven and Ravel.

Stichting Enveloppe

U.S. Tour

To support the performance of Oliver's Cinema trio, comprising trumpeter Eric Vloeimans, cellist Jörg Brinkmann and accordion player Tuur Florizoone, to perform at the *Earshot Jazz Festival* on October 15, 2014. This trio performed 13 times over 16 days across the U.S. including: California, Oregon, Washington, New Mexico, Colorado, Michigan, New York, Iowa, Virginia and Florida.

Fusebox Festival

Austin, TX

To support free community activities around the presentation of the Dutch theatre ensemble Wunderbaum's performance of *Looking for Paul* on April 18, 19 and 20, 2014. The free multi-day project consisted of three parts: Workshop, Performance and Reflection, in which the participating artists got familiar with devised theater instead of working off a script. The theater was a result of collaborative and improvised efforts.

Stichting Harp

Gorinchem, Netherlands

To support the performance of *InnerAct-Canto Ostinato Audio Visual* at Le Poisson Rouge in New York City in October 2014. InnerAct is an audiovisual performance with harp, electronic

and visuals, based on the groundbreaking composition of "Canto Ostinato". Three artists—harp player Gwyneth Wentink, electronic specialist Wouter Snoei and video artist Arnout Hulskamp—responded to each other onstage using their instruments and self-developed software, determining who takes the lead according to the codes of "Canto".

Laura Heit

Breda, Netherlands

To support the performance of *The Matchbox Circus* on October 5, 2014, which is performed by Laura Heit on a table top in a one-ring circus. Tiny acts are played out on this miniature stage, while projected live on a screen, making the tiny little details of this portable variety show larger than life. It was originally commissioned by the Music Center of Los Angeles and performed as part of the International Los Angeles Toy Theater Festival in 2008.

Search & Restore

Brooklyn, NY

To support ICP (Instant Composers Pool) Orchestra's participation in the January 9-10, 2015 Winter Jazzfest in New York City. ICP is a ten piece, innovative, improvising collective based in Amsterdam. It was founded in 1967 by Han Bennik and Misha Mengelberg.

Performance of *Looking for Paul* at the Rollins Theater in Austin, Fusebox Festival 2014

Courtesy of the Fusebox Festival





Gwyneth Wentink at *le Poisson Rouge* in a performance of *InnerAct-Canto Ostinato Audio Visual*
 Photo credit: The Netherland-America Foundation

Jacob's Pillow Becket, MA

To support the presentation of Nederlands Dans Theater 2 (NDT2) during the 83rd Jacob's Pillow Dance Festival in 2015. The Pillow will present NDT2 in 6 performances in the historic Ted Shawn Theater (620 seats) in July 2015. Under the artistic direction of Jiří Kylián, Nederlands Dans Theater pioneered a new form of contemporary ballet in the 20th century.

The Joyce Theatre New York, NY

To support the presentation of Nederlands Dans Theater 2 at The Joyce Theater February 3-8, 2015. The performance featured Johan Inger's *I New Then* (2012), set to the music of Van Morrison; *Sara* (2013), by Israeli choreographer Sharon Eyal and Gai Behar; Artistic Director Paul Lightfoot and Artistic Advisor Sol Leon's *Shutters Shut*, based on a poem by Gertrude Stein, and *Subject to Change*, set to music by Franz Schubert.

New York Theatre Workshop (NYTW) New York, NY

To support the performance of *Scenes from a Marriage*, a collaboration between NYTW with internationally distinguished director Ivo van Hove to present the stage adaptation of Ingmar

Bergman's seminal 1974 work. Directed and conceived by Ivo van Hove in an English translation by Emily Mann, *Scenes from a Marriage* opened NYTW's 2014/15 Season. In this piece, the rise and fall of one couple's relationship is explored over the course of three decades.

New York Philharmonic New York, NY

To support the participation of Dutch conductor Jaap van Zweden who was among a select group of guest conductors invited to lead the New York Philharmonic during the 2014-2015 season. Maestro van Zweden conducted a series of seven concerts in November 2014 which featured the accomplished violinist Hilary Hahn as guest soloist.

De Stille Fanfare (The Silent Brass Band) Amersfoort, Netherlands

To support the performance of *De Stille Fanfare* at the New York City Veterans Day Parade in November 2014. *De Stille Fanfare* is a walking theatrical act, fully decorated in costumes and complete with "instruments". *De Stille Fanfare* marches by without playing a note, aside from the rhythm of the footsteps of the band members, there isn't a sound.



NDT2's performance of *Sara* (2013) by Israeli choreographers Sharon Eyal and Gai Gehar
 Courtesy NDT2

PUBLICATIONS

Holland Tunnel Gallery
 Brooklyn, NY

To support the publication of the *Holland Tunnel Gallery Book*, Pauline Lethen opened her art space Holland Tunnel Gallery in Williamsburg in 1997 and has exhibited both Dutch and American artists. The book will include a full survey of all shows, artists and special events from 1997-2014.

Nicolette C. Sluijter-Seijffert
 Amsterdam, Netherlands

To support the publication of *Cornelis van Poelenburch: The Paintings*, the first monograph with catalogue raisonnée to be published (in English) on this famous 17th-18th century painter.

OTHER

Roos Plaatsman
 Long Island City, NY

To support the recording of an album of songs written by Roos Plaatsman in April 2015. Plaatsman worked with Glenn Zaleski on piano, Scott Colberg on bass and Lawrence Lo Leathers on drums. All three musicians have a strong upbringing in the American jazz tradition.

Upon the recommendation of Alumnus Amb. Rudolf Bekink, the alumni foundation of the University of Groningen (the Ubbo Emmius Fund) established an American Friends Fund at the NAF. Alumni in the U.S. are very happy with the new process for making tax-deductible donations. The professionalism of the NAF is the key element in this collaboration.

– J.J. (Tienke) Koning, director, Ubbo Emmius Fund

An exciting development over the past two years has been the launch of the [NAF Friends Fund Program](#). The program helps Dutch cultural and educational institutions raise funds in the U.S. by utilizing the NAF's existing systems for receiving donations and eliminates the expense and paperwork associated with setting up separate "American Friends" organizations. The program started with five Dutch cultural and/or education clients in 2013. In 2014, the program added six new institutions to its roster, for a total of 11 active NAF American Friends Funds, including:

- [John Adams Institute](#) in Amsterdam
- [Teylers Museum](#) in Haarlem
- [Museum De Lakenhal](#) in Leiden (through the Lucas van Leyden Mecenaat)
- [University of Amsterdam](#)
- [University of Leiden](#)
- [Leiden University Medical Center](#) (through the Bontius Foundation)
- [University of Groningen](#)
- [Fulbright Center](#) in Amsterdam
- [Beautiful Distress Foundation](#) in Amsterdam
- [Henry Hudson 500 Foundation](#) in Amsterdam
- [Nederlands Dans Theater](#) in The Hague

In 2014, the NAF made the following grants through the Friends Fund Program:

CULTURAL INSTITUTIONS

[The John Adams Institute](#)
Amsterdam, Netherlands
For general support for the John Adams Institute.

[De Lakenhal Museum](#)
Leiden, Netherlands
To support the restoration and expansion of the monumental Museum De Lakenhal on Leiden. The building project is planned for 2015-17.

[Teylers Museum](#)
Haarlem, Netherlands
To support the acquisition of drawings for the collections of the Teylers Museum including Jan van der Straet's *Crocodile Hunt*, c. 1575, pen and brush and brown ink, white heightened, 21 x 29 cm and Josephus Augustus Knip's *Hilly Landscape with Trees*, c. 1822, graphite, brush and grey ink; 30 x 40 cm.

EDUCATION INSTITUTIONS

[University of Amsterdam Fund](#)
Amsterdam, Netherlands
To support the project *Goed-Fout* of the Bijzondere Collecties of the University of Amsterdam. The project entails the publication of a book as well as an exhibition.

[Stichting Ubbo Emmius Fund/Groningen University Fund](#)
Groningen, Netherlands
For support of the *European Research Institute on the Biology of Aging* under the direction of Professor Christian Riedel.

[Stichting Ubbo Emmius Fund/Groningen University Fund](#)
Groningen, Netherlands
For support of the *Aart Bosman Student Excellent Award*.

[University of Leiden Fund](#)
Leiden, Netherlands
To support the *Mr. M. Enthoven Fonds*, newly established in 2014 and anticipated to be fully functional in 2020. Its broad purpose is to support Leiden University.



Tienke Koning during a visit to the NAF
Photo credit:
The Netherland-America Foundation

Retired MIT Professor Walter Lewin Keynote for Boston Mid-Winter Fundraising Dinner

REPORT FROM THE ORGANIZING COMMITTEE

The Boston Chapter held its annual Mid-Winter Fundraising Dinner on Saturday, February 8, 2014 at the Dedham Country and Polo Club in Dedham, Massachusetts. The fundraiser is held to benefit the programs of the Foundation, in particular, the NAF-Fulbright Fellowship Program, the cornerstone of the NAF's Education Program for the past three decades.

The evening opened as usual with a festive cocktail reception on the second floor of the Club, followed by a sumptuous dinner. Special guests included Henri and Belinda Termeer and Consul General of the Netherlands in New York, [Rob de Vos](#) and his wife, [Marion de Vos](#).

Keynote speaker for the evening was award winning Dutch astrophysicist and former professor of physics at Massachusetts Institute of Technology [Walter H.G. Lewin](#). Professor Lewin has received numerous awards and is perhaps most well-known for his popular lectures on physics and massive online courses. Professor Lewin shared with guests his views on the differences between American and Dutch universities and why the Netherlands will never produce universities on the level of MIT or Harvard.

Two Dutch NAF-Fulbright Fellows, Nienke Moret (Chemical Biology, Harvard University) and Thomas Pols (Harvard University) made short presentations on their academic work and other experiences in the United States. Bram Maasakkers (Atmospheric Chemistry, Harvard University), a third NAF-Fulbright Fellow studying in the northeast, was also present. Central to the evening was the traditional raffle and live auction, conducted by [Stuart Paap](#) and raising almost \$11K for the NAF's cultural and educational programs, including the NAF-Fulbright program. The evening was a great success, with guests lingering over coffee and dessert late into the evening.

I wish to thank the members of the Mid-Winter Fundraising Dinner Planning Committee, Gabrielle Brenninkmeyer, Stuart Paap, Annemarie Swager, Gerrit Toebes and Pia Scheffelaar for their time and energy to make the 2014 benefit a success. Many thanks to our

members and friends who supported us throughout the year, in addition to joining us at this event. Very special thanks to the generous donors to our auction and raffle and to our sponsors Mr. and Ms. Henri Termeer. Finally, I gratefully acknowledge the generous support of The Honorary Consul General of the Netherlands in Boston and NAF Board Member, [Hans G. Gieskes](#), for once again hosting the event at the Dedham Country and Polo Club.

JOS SCHEFFELAAR
boston chair



Johanna van den Hoek and John Herrmann



From left: Marc and Remke van Zadelhof, Anne and Erik Rijnbout



Auctioneer Stuart Paap with Griselle Rodriguez



Dining room of the Dedham Country and Polo Club



Honorary Dutch Consul in Boston and NAF Board member Hans Gieskes with Belinda Termeer



NAF-Fulbright Fellow Nienke Moret

**Supporters of the
Boston Mid-Winter
Fundraising Dinner**

\$2,000 or more
Hans Gieskes

\$1,000 or more
Bernard Drost
Henri Termeer

\$500 or more
Cees Wortel
Luc van Dam

\$350 or more
Graham Atkin
Anette van de Loo
Thijs Wolff



Ruben Brekelmans with Dorine Overmars



NAF Boston Chair Jos Scheffelaar and Pia Scheffelaar

Photo credit:
The Netherland-America
Foundation



Seated (from left): Honorable Tim Broas, Ambassador to the Netherlands, Jan Joosten, Chair, the Netherland-America Foundation, Pieter Kodde, Martijn Nuijten and Susan Pomar Queirolo; standing (from left): Brunhilde Vergouwen, Mr. and Mrs. Remco Zeeuw and friend, Perry and Arthur Wheelock



Seated (from left): Leslie Sarasin, Hank Meijer, honoree, Honorable Ronald A. Sarasin, Diane and Pete Hoekstra; standing (from left): Robert Ottenhoff, Susan Dykstra, Faith Ottenhoff, Amy Plaster, James H. Dykstra



Seated (from left): Patricia Hartman, Kim Maca, Toon and Carla Woltman; standing (from left): Alain Maca, Marnix Fruitema, Peter Hartman, Honoree, Erik F. Varwijk, Roderik Rodermond, Jan Willem Smeulders, Andrew J. Wilson, Henk J. Guitjens



Seated (from left): The Honorable Tim Broas, U.S. Ambassador to the Netherlands, Miriam Sapiro, Keynote Speaker, William Tucker, Dinner Chair; standing (from left): Antione van Agtmael*; His Excellency Rudolf Bekink; Jan J.H. Joosten, NAF Chair; Toon Woltman*; Dr. Arthur Wheelock*; Onno Ruding*; Peter Hartman*; U.S. Representative Bill Huizinga*; Hank Meijer*; Peter Hoekstra*; Jan Zachariasse* (**2014 NAF Award honoree; *Past Award honoree)

Standing, far right: Antoine van Agtmael, honoree, with his guests Romana Li, Wati and George Alvarez Correa, Jenny Pollock, Bruce Bartels, Ottho Heldring, Claire and Peter Minjon, Daniel Pollock



Seated (from left): Bill Tucker, Gala Chair, Honorable Miriam Sapiro, Keynote Speaker, Ambassador Rudolf Bekink, Nancy Tucker; standing (from left): Jyoti Jasrasaria, Congressman Bill Huizinga, Mrs. Rudolf (Gabrielle) Bekink, Onno and Renée Ruding

Supporters of the 20th NAF Gala Awards Dinner

- \$15,000 or more**
KLM Royal Dutch Airlines
Antoine van Agtmael
- \$10,000 or more**
Meijer, Inc.
- \$5,000 or more**
Amway Corporation
Inge and Guy Jonckheer
Hughes Hubbard & Reed
John J. Schiff, Jr.
- \$2,500 or more**
Hubert de Leeuw
Charles Kettering Foundation
Lockheed Martin
- \$1,000 or more**
Henry R. Berghoef
CropLife America
Joyce and Richard Darilek
Delta Airlines
Ambassador Fay Hartog Levin
Diane and Pete Hoekstra
JFK International Air Terminal 4
Nancy McKinstry
Norma and John M. Palms

- Philips Electronics
Renée and H. Onno Ruding
Superior Foods (Giant)
Bert Twaalfhoven
Rose-Marie and Eijk van Otterloo
Rhonda and Ambassador C. Howard Wilkins, Jr.
Thomas J. Wismuller

An additional thank you to those attendees who bid on our Silent Auction items.

Contributions and Gifts received for the evening's Gift Bags and Silent Auction were gratefully acknowledged in Program Journal.

A portion of the proceeds from the NAF Gala Awards Dinner support scholarships for Dutch students to attend a summer institute at George Mason University sponsored by the Fund for American Studies.





22nd Annual Gala to Celebrate Dutch American Heritage Day

REPORT FROM THE ORGANIZING COMMITTEE

The Southern California Chapter held its 22nd Annual Gala to celebrate Dutch American Heritage Day on Saturday November 15, 2014. The Gala is an annual black tie event at which the [Dutch American Heritage Award](#) is presented to an individual of Dutch nationality or ancestry who has markedly contributed to the scientific, cultural, economic or political growth and well being of the United States of America. Members and friends of the Dutch-American community in Southern California gathered at the elegant California Club in downtown Los Angeles, the traditional venue for this gala.

The 2014 award was presented to two honorees. [Dick van Hoepen](#) is perhaps best known as the driving energy behind the very popular Princess Christina Concours concert tour. With his wife Yvonne, Dick has organized eleven concert tours, totaling over 38 performances in Los Angeles, San Francisco, Vancouver, B.C., and Washington, D.C. The couple's commitment to this annual program of the Southern California Chapter, along with Dick's vision and leadership in joining the Southern California predecessor organization—the Dutch American Heritage Foundation—with the Netherland-America Foundation in 2007, Dick's presidency of the Southern California Chapter and his service on the Board of Directors of the NAF, were celebrated at the gala.

[Judge William F. Rylaarsdam](#), born in the Netherlands and educated in the United States, has enjoyed a distinguished legal career, serving as an associate justice of the California Court of Appeal since 1995, authoring two widely used legal texts, publishing numerous articles and newsletters, and lecturing at the University of California, Irvine in the Graduate School of Management. Judge Rylaarsdam's seamless immersion into the fabric of the United States—immigrating with his family as a teenager, finding his way academically and professionally in his new country, and establishing a widely respected career with a seat on the California Court of Appeal—is a testimony to his natural abilities, his determination and character.

The gala began at 5:30 p.m. with cocktails and viewing of the raffle items donated by the community, amongst which were: a flight for 2-3 persons above Los Angeles, landing at Catalina Island for lunch, by Rebel Tours; Gazelle Bicycle "Classic R3T"; a romantic weekend stay at Casa Cody, Palm Springs; 2014 VIP Guest Card to the World Famous Magic Mountain in Hollywood; Rabobank

wine glasses, set of eight; magnum bottle of Chardonnay from Bernardus Winery; magnum bottle of Marinus from Bernardus Winery; two Laga iPad Sleeves; Douwe Egberts Coffee Collection; basket of Dutch Goodies.

The cocktail hour was followed by dinner at 7:00 p.m., with dance music provided by The James Tate Quartet. Serving as Master of Ceremonies was [Jeff Keasberry](#), who introduced NAF Board member [Ottho Heldring](#), who briefly addressed the guests. Mr. Keasberry moved the program to the presentation of [Dr. W. Martin Kast](#), professor of Microbiology and Immunology, Obstetrics & Gynecology and Urology at the Norris Comprehensive Cancer Center at the University of Southern California. Proceeds from the Gala will be used, in part, to support Dutch interns to conduct research in cervical and head and neck cancer under the direction of Dr. Kast.

It was my pleasure to present Dick van Hoepen and Judge Rylaarsdam—our honorees—and induct them into the [Dutch American Heritage Hall of Fame](#). The honorees addressed the community of their enthusiastic supporters including business associates, clients, NAF members, family and friends. Raffle drawings and dancing continued throughout the evening, contributing to the financial success and fun of the event.

The NAF Southern California extends its gratitude to all corporate and individual supporters contributing to the success of the 22nd Annual Gala Celebrating Dutch American Heritage Day.

I thank the members of the Gala Organizing Committee Jane Iovine, Marcel van Zweeden, Cootje Eichhorn, Jeff Keasberry, Ronald Smit and Alexander Swart for their commitment and energy. As I have now stepped down as President of the Southern California Chapter, I want to express how grateful I am to have served alongside with such a dedicated committee and the larger Southern California Board. We all offer a very special thanks to Robert and Sandy van Schoonenberg for once again making the gorgeous California Club available for the Gala and NAF members and friends.

Guido Keijzers
southern california president



Seated (from left): Dick van Hoepen, The Honorable William F. Rylaarsdam, Mrs. Rylaarsdam; standing (from left): Monica Keijzers, Yvonne van Hoepen, NAF SoCal President Guido Keijzers, Jeff Keasberry, Martin Kast, Sylvia Kast, NAF Board member Ottho Heldring



Yvonne and Dick van Hoepen



Gala guests on the dance floor



The Honorable William F. Rylaarsdam, Honoree



Dick van Hoepen, Honoree



Seated (from left): Rupal van Zweeden, NAF SoCal Secretary Marcel van Zweeden, Board member Dutch School of Southern California Maarten Rutgers; standing (from left): NAF SoCal Board member Alex Swart, Svetlana Rietdijk, NAF SoCal Board member David Rietdijk, Jermain Swanson, Managing Director at Dutch School of Southern California, Laura Ligthart

The honorees and their wives



Dick and Yvonne van Hoepen with Alex Swart



Contributors to the 22nd Annual Dutch America Heritage Day Gala

Silver Table Hosts

Rabobank, NA,
Ralph Ramdhani
Honorary Consul
General of the
Netherlands,
Johannes van Tilburg

Honoree Table Hosts

Dick van Hoepen
The Honorable William
F. Rylaarsdam

Donors

Gold Tulips

(\$1,000 - \$2,499)

Arnolda (Nonnie)
Utrecht
VTBS Architects,
Johannes van Tilburg

Silver Tulips

(\$250 - \$999)

John W. Amerman
Consulate General of
the Netherlands,
San Francisco
Gene Van Dyke
Douglas J. Engmann
Margaret Jacob
Cees Jan Koomen

Peter Laanen
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Raffle Sponsors

Aika Trading, Anne-Marij
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Joe Behrmann
Holland International
Market,
Bellflower, CA
Laga, Roy and Louise
van Broekhuizen
Magic Castle,
David and Inge Hobo
Scheinfarb
Rabobank,
Ralph Ramdhani
Rebel Tours,
Ramon Rebel

Photography by Danielle Berden

The theme of the 33rd Peter Stuyvesant Ball was the *Gold and Blue Ball*, celebrating the Dutch Golden Age, a period of great economic prosperity and the emergence of a new art.

REPORT FROM THE ORGANIZING COMMITTEE

Her Royal Highness Princess Margriet of the Netherlands and Professor Pieter van Vollenhoven graced us with their presence, as did the Ball's Honorary Chairs from the Dutch diplomatic corps. The Ball, held at the luxurious Plaza Hotel in New York City, was spearheaded by Co-Chairs Terry and Paul Klaassen, a member of the NAF Board of Directors, and joined by 400 influential corporate leaders and friends of the Dutch-American community from both sides of the Atlantic.

This legendary black tie event—the Foundation's foremost annual benefit—raises funds for the NAF's essential activities, in particular the NAF-Fulbright Fellowships, allowing us to fulfill our mission of supporting exchange for gifted young American and Dutch citizens to pursue graduate level studies at universities in each other's countries.

The evening began with cocktails and viewing of the raffle and silent auction items. For ease of bidding by the Ball guests, an interactive bidding system, with tablets that allowed flash bidding updates throughout the evening, was utilized. Items included: rail donations from Amtrak; a cruise from Holland America Line; airline donations from Avianca, Delta, Etihad, JetBlue, KLM Royal Dutch Airlines, Singapore and Virgin Atlantic; hotel accommodations from Blue Haven Resort, Chateau Elan, Chateau St. Gerlach, CitizenM, De L'Europe, Divi Resorts, Hidden Valley, InterContinental, Okura Amsterdam and Sonesta Kura Hulanda. Other items were offered, ranging from dinner in the home of the Consul General and Mrs. Rob de Vos, a carriage ride by Stalhouderij De Zadelhoff, a private lecture at the Museum of Natural History, a tour of CNN, Chicago Symphony at Carnegie Hall, a soirée by the Dutch String Ensemble, a guided biking tour, a sailing lesson and wines from TAJ Cellars. In addition, an assortment of merchandise was donated by Andrea Axelrod (jewelry), Boska, Coach, Cosimo, Du Monde, Heineken USA, Holland Society of New York, La Compagnie, La Prairie, New Netherland Institute, Otazu, Rituals Cosmetics, Saveria USA, SuitSupply, Vic & Mitzi and Victoria Khoss. Finally, eclectic art works from Marlon Groenhart, Lorenzo Pace, Jessica Reijnders, Royal Delft and Tichelaars were offered.

In the Grand Ballroom, the opening ceremonies were launched with the Cortège—a procession of Honorary

Guests—and the National Anthems, performed by Dutch songwriter Romy. Kurt Dykstra, Mayor of the City of Holland, Michigan, served as Master of Ceremonies. Welcome and toasts were presented by Jan Joosten, NAF Chair, and Paul Klaassen, Ball Co-Chair. A short video was screened: "A continued Insight into the NAF-Promoting Cultural and Education Exchange", produced by RTV and Filmprodukties, Hilversum, Netherlands, compliments of Erik Huizinga. Dancing was to Vince Giordano and the Nighthawks, with entertainment provided by the Honey Taps. The 2014 KLM Royal Dutch Airlines Sustainability Design Award, designed by Jan Habraken and recognizing an alumnus of the NAF-Fulbright Fellowship program, was presented by Marnix Fruitema to Andrew Eickmann (NAF Fulbright 2006), together with two round trip tickets to Amsterdam. During the evening, Age Diedrick was called to the stage and presented a surprise-bouquet of flowers in celebration of her 25th year as the Ball's Event Director.

The grand finale of the night was the fabulously decorated and green-lit Nightclub at Freddy's Heineken Bar featuring DJ Christopher Ford's Party Mix, lasting until 2:00 am.

The NAF extends its genuine gratitude and thanks to Co-Chairs Terry and Paul Klaassen, to Heineken USA for sponsoring Freddy's Bar, and to corporate and individual supporters who helped make the 2014 Ball a financial success. We tip our hat to a group of talented people: Andrea Axelrod, Graphic Designer, and members of the Organizing Committee: Andy Bender, Arjan Braamskamp, Ruth Bradley, Odette Fodor-Gernaert, Nicolette Huisman, Joas Kemerink, Angela Molenaar (Ad Hoc), Wouter Plantenga, Wouter Schmit Jongbloed, Muys Snijders, Erik Storteboom, Jan Willem van Drimmelen, Lianne Visser, Amber Wessels-Yen and Marit Westerterp, and especially, Toon Woltman, the PSB Ambassador-at-Large and Age B. Diedrick, Event Director, for their vision and achievement of their goals.

Henk J. Guitjens
committee chair



Paul Klaassen, Ball Chair/Sponsor, introduces HRH Princess Margriet to Margje Haverkamp



Ambassador and Mrs. Rudolf Bekink



Consul General Rob de Vos and Mrs. Rob de Vos



Marnix Fruitema, KLM Royal Dutch Airlines, and Andrew Eickmann, Recipient of the 2014 KLM Sustainability & Design Award



Professor Pieter van Vollenhoven with Mark Brakel, NAF-Fulbright Fellow, with Ruurd Weulen Kranenberg, Rabobank International, in the background



Greg and Catherine Tucker, Transamerica, with Elena Genovese and Chris Koenders, BMW



Henk J. Guitjens, Chair, Ball Organizing Committee, HRH Princess Margriet and Jan Joosten, Chair, The Netherland-America Foundation



Annette and Rudolf Molkenboer, ING



Paul and Terry Klaassen, Ball Chairs/Sponsors, at "The Nightclub at Freddy's Heineken Bar"

Contributors to the 33rd Peter Stuyvesant Ball and to the NAF-Fulbright U.S. Fellowship Program

\$50,000 or more
The Klaassen Family
Foundation

\$30,000 or more
Atlantic Investment
Management
Heineken USA
ING Financial Services
Intertrust Group
(Amsterdam,
Luxembourg,
New York)
Rabobank International

\$25,000 or more
ABN AMRO Holdings
USA
JFKIAT/Schiphol Group
Transamerica, an
Aegon company

\$17,500 or more
Lucendi Foundation
The van Hengel Family
Fund

\$15,000 or more
KLM Royal Dutch
Airlines
The Lawfirms of
Donahue & Partners,
Loyens and Loeff,
NautaDutilh, Stibbe

\$10,000 or more
Cocon Vastgoed/
Nijkerk Holding/DTC
Zadelhoff
Geometry Global
Punt Real Estate
Group/Amstelkroon
Vastgoed
TMF Group
Van Doorn & Knoeff

\$5,000
Henry R. Berghoef

\$2,000 or more
Adams Family
Foundation
Arcadis U.S., Inc.
Priscilla and Andy J.
Bender
Judy and Ennius E.
Bergsma
Delta Airlines
Brunhilde Vergouwen
and Jan J.H. Joosten
Kate and Albert J.
Laverge
The Netherland-America
Foundation
Fulbright Fellows
Rita and Herbert (Bob)
Pinedo

William J. vanden Heuvel
Claudia and Maarten
van Hengel
Vistra (New York)
\$1,000 or more
Atlas Strategic Advisors
Monique Boutros
Ellen Bruynes
Gijs de Jager
Hubert de Leeuw
Johan de Voogd
Fulbright Center
Max Greenberg
Adam Grijns
Nicolaas Guillermo
Jonathan Honig
Joule Assets
Norma and John Palms
Jan H.P. Roeland
Renee and H. Onno
Ruding

Edwin Spierts
Anthony Stam
Wim van der Goes
Vanderlande Industries
Eleanne van Vliet
Martijn B. Vlutters
Amber C. Wessels-Yen
Bart Witteveen

*A special thank you to
those attendees who bid
on our Silent Auction
items or purchased
Raffle tickets.*

*Contributions and Gifts
received for the Ball's Gift
Bags, Silent Auction and
Raffle were gratefully
acknowledged in the eve-
ning's Program Journal*

COMMENTS ON THE FINANCIAL STATEMENTS

The year 2014 showed stable financial results for the Netherland-America Foundation. As anticipated, total Support and Revenue of \$1,015,745 declined significantly compared to 2013 (\$1,323,559), as we received an extraordinary \$576,681 donation of art work in that year. Consequently, in 2014 program spending was significantly reduced as well, from \$1,081,026 in 2013 to \$838,457. With lower management, general and fundraising expenses than in 2013 (\$119,893 vs. \$149,760), the NAF ended the year with a positive net operating result ("Change in Net Assets from Operations") of \$57,395, somewhat below our 2013 result of \$92,773. Combined with a small (\$7,729, after withdrawal to fund our Reuvers Fulbright Fellowships) appreciation in the NAF's investment funds, net assets increased by \$65,124 for a total of \$5,223,846 at the end of 2014.

Within "Contributions, grants and other gifts" on the revenue side, the importance of being able to solicit and service financial support from members through a well-functioning membership management, maintenance and development system was underscored in 2014. Early in the year, the NAF moved to an in-house membership management system. While this resulted in considerable cost savings, it initially also put significant strain on our in-house resources. Transition issues resulted in a slower than usual start of our membership campaigns, the impact of which we experienced throughout the year. Eventually, with \$193,310 in membership income, we surpassed our budget target of \$185,000, but corporate membership contributions of \$53,550 closed the year below its \$67,000 budget. Our 2014 investment in membership management software along with the hard work of the NAF's staff, laid the basis to enhance and grow relations with existing and future members in 2015 and beyond.

Also within "Contributions", the NAF Friends Fund Program, launched in 2013, generated almost \$290,000 of revenues in 2014. This program greatly expands the NAF's reach while helping Dutch cultural and educational institutions in their efforts to solicit funds in the U.S. through collaboration agreements with the NAF. Donors based in the U.S. may support either the general advancement of the Dutch institution or a specific initiative or program of the institution through a contribution to the NAF's Friends Fund. While the donor designates the contribution for deposit in the Friends Fund with a

recommendation for its use, the NAF retains complete discretion as to how amounts in that Fund are to be distributed. Included in "Contributions" is also the management fee charged by the NAF to cover its costs of administering the Fund, calculated as a percentage of the amount contributed to the Fund.

During 2014, the NAF also received a second \$50,000 donation from the Samuel Freeman Charitable Trust. As was the case with their first donation in 2011, it was directed to increase the pool of funds for NAF study loans in an effort to further meet the significant demand for those loans. The \$50,000 donation, therefore, does not have an off-setting expense in the NAF's 2014 operating result, but shows on the balance sheet as an increase in study loans outstanding.

The remaining amounts included under "Contributions, grants and other gifts" consist of certain event income (Prinses Christina Concours, Five Dutch Days, NYC Marathon).

The year 2014 also showed an increase of more than 10% in net income from the NAF's two main events, the Peter Stuyvesant Ball (\$312,099) and the NAF DC Awards Dinner (\$78,423), but Interest and dividends declined by more than \$32,000, which is caused by changes in the NAF's investment portfolio and continued pressure on interest rates.

On the expense side, while spending on our Educational program increased to \$451,753 from \$305,699 in 2013, spending on our Cultural and historical program was less than half the 2013 spending. This was fully expected, given that 2013 spending included the \$576,681 donation of drawings to the Teylers Museum.

The NAF's unrestricted assets grew to almost \$3.1 million, whereas the temporarily restricted assets were more than \$2.1 million. With this liquidity, the NAF continues to be in solid financial shape.

SUMMARY STATEMENT OF FINANCIAL POSITION (as of December 31, 2014)

ASSETS

Cash and Cash Equivalents	\$540,858
Investments	3,931,342
Contributions Receivable	108,547
Student Loans Receivable	
(net of allowance for doubtful accounts)	728,053
Prepaid Expenses and Other Assets	22,847
Office Equipment	1,387

TOTAL ASSETS \$5,333,034

LIABILITIES & NET ASSETS

LIABILITIES

Accounts Payable and Accrued Expenses	\$87,488
Deferred Revenue	2,700
Custodial Accounts	19,000
TOTAL LIABILITIES	<u>109,188</u>

NET ASSETS

Unrestricted	3,075,750
Temporarily Restricted	2,148,096
TOTAL NET ASSETS	<u>5,223,846</u>

TOTAL LIABILITIES & NET ASSETS \$5,333,034

SUMMARY STATEMENT OF ACTIVITIES (Year ended December 31)

SUPPORT AND REVENUE

	2014	2013
Contributions, Grants and Other Gifts	\$562,056	\$852,327
Peter Stuyvesant Ball (Net)	312,099	281,338
NAF DC Awards Dinner and Other		
Special Events (Net)	85,598	81,812
Interest and Dividends	75,271	107,956
Foreign Exchange Gain (Loss)	(19,279)	126
TOTAL SUPPORT AND REVENUE	<u>1,015,745</u>	<u>1,323,559</u>

PROGRAM SERVICES

Scholarships and Educational Programs	451,753	305,699
Cultural and Historical Grants	325,670	743,443
Washington, D.C. Program	61,034	31,884
TOTAL PROGRAM SERVICES	<u>(838,457)</u>	<u>(1,081,026)</u>

OTHER EXPENSES

Management and General	90,203	104,812
Fundraising	29,690	44,948
TOTAL OTHER EXPENSES	<u>(119,893)</u>	<u>(149,760)</u>

CHANGE IN NET ASSETS FROM OPERATIONS

	57,395	92,773
Net Gains (Losses) from Investments	7,729	538,439
Net Assets Beginning of Year	5,158,722	4,527,510
NET ASSETS END OF YEAR	<u><u>\$5,223,846</u></u>	<u><u>\$5,158,722</u></u>

The financial data presented is a summary of the financial statements of the Foundation, which were audited by Schall & Ashenfarb, Certified Public Accountants.

Copies of their reports are available from the office of the Foundation upon request. The presented summary follows the classification of the tax filing.

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